



WORLD WEEK OF ITALIAN CUISINE

20 - 26 NOVEMBER 2017



It's tasty, it's healthy, it's authentic Italian food!

The World Week of Italian Cuisine, which will take place from 20 to 26 November 2017 in more than 100 countries all over the world, reaches its second edition with the aim of promoting Italian culinary traditions and food-and-wine connoisseurship as a distinctive trait of Italian identity and culture, under the sign of: quality, sustainability, culture, food security, the right to food, education, identity, territory and biodiversity.

The Italian cuisine will be narrated through workshops and conferences, meetings with chefs, food-and-wine tasting and dinners, commercial promotion programs, cooking classes, and cultural events.

These are some of the foreseen activities aimed at promoting Made in Italy and with the goal to enhance tourist destinations, territories, culinary art itineraries and the Mediterranean Diet, one of the elements that make Italy the healthiest country in the world.

#ItalianTaste

The Embassy of Italy is proud to present The World Week of Italian Cuisine to the Israeli public.

This special celebration will offer a rich program of events with starred chef Cristina Bowerman as special guest of the week. Also this time we will offer a “taste” of Italian excellence, in creativity and innovation in the food sector. The combination of these elements creates beauty and passion even from the simplest ingredients that better evoke our regional culinary tradition and Mediterranean diet: extra-virgin olive oil, pasta, vegetables and, of course, wine.

We look forward to hosting you at the many events of the week where you will discover the Italian hospitality, our passion and our tradition.

Have a taste of the Italian identity and culture through our quality and healthy cuisine!



Benvenuti!

ברוכים הבאים!

Ambassador of Italy to Israel
Gianluigi Benedetti

It is a honor and pleasure for me to have the opportunity to present and promote the Italian quality cuisine in the world as President of the Association of Italian Ambassadors of Taste. Cuisine is one of the essential components of the Italian identity and culture, a very powerful cultural vehicle. Food expresses what we are and our culture.

[Cristina Bowerman](#)
[Michelin-Star Chef](#)





PROGRAM

November 20th - Monday

- **9:00** Scientific event | Italian session on
“Industry, Innovation and Infrastructure”
at the second symposium on
“UN Goals for Sustainable Development for 2030”
Interdisciplinary Center (IDC) Herzliya
Kanfei Nesharim Street, Herzliya
FREE ADMISSION. Registration required.
Email: office@italia-israel.com
- Launching Event – Gala dinner by Chef Cristina Bowerman
The Ambassador of Italy’s Residence
By invitation only

November 21st - Tuesday

- **11:00** *Master class* by Chef Cristina Bowerman
“Dried Pasta and the «mantecatura» step”
Hotel Hilton, 205 HaYarkon St., Tel Aviv
For info & reservation: 03-5202023
- **18:30** Movie screening
“Mid-August lunch” by Gianni di Gregorio
In Italian with English subtitles
IIC Haifa, 12 Meir Rutberg – Haifa
Tel: 04-8536091 | Email: iichaifa@esteri.it
FREE ADMISSION
- **18:30** Chef Victor Gloger hosts chef Cristina Bowerman for a special dinner
Restaurant Chloelys (kosher)
Hotel Hilton, 205 HaYarkon St., Tel Aviv
For info & reservation: 03-5759060

November 22nd - Wednesday

- **10:00** Master Class by Chef Cristina Bowerman at Bishulim Culinary School
in collaboration with Italian Trade Agency Tel Aviv and IIC Tel Aviv
By invitation only
- **18:00** Panel and Networking:
“PINK TWICE – Food. Women. Empowerment”. In English.
Speakers: Nof Atamna-Ismaeel, winner of Masterchef Israel 2014; Cristina Bowerman, Michelin Star Chef;
Arianna Fornaciai, artist and entrepreneur; Giulia Gallichi Puntarello, private kosher chef.
Moderator: Nerina Di Nunzio, Director of IED Rome, and Founder of Food Confidential
Beit Kandinoff, 14 HaZorfim Street, Yafo, Tel Aviv
FREE ADMISSION. Reservation required.
Tel. 03 5161361 | Email: iictelaviv@esteri.it

- **18:30** Movie screening, conference and food tasting.
 “Our Hebrew” by Naor Meningher
 followed by a conference and Q&A with the director. At the end of the event Susy Cesana will offer a rich sample tasting of traditional Jewish dishes, typical of Pitigliano. Guests will receive a copy of the recipes.
Event in Italian and Hebrew.
 IIC Haifa, 12 Meir Rutberg, Haifa
 FREE ADMISSION. Reservation required.
 Tel: 04-8536091 | Email: iichaifa@esteri.it

November 23rd - Thursday

- **10:30** “A Master Chef in the Shuk”
 Italian culinary tour at Shuk HaCarmel with MasterChef Israel winner Massimiliano Di Matteo.
 FREE ADMISSION. Reservation required.
 Email: jenny.innocenti@gmail.com or cinzia.klein@gmail.com
- **From 16:00** Workshop for children
 “Side-splitter tagliatelle”
 * 16:30-18:00 - Workshop for children between 2 and 7 years old
 * 18:15-19:45 - Workshop for children between 8 and 12 years old
Event held in Italian.
 Italian Institute of Culture Haifa
 12 Meir Rutberg St. Haifa
 FREE ADMISSION. Reservation required.
 Tel: 04-8536091 | Email: iichaifa@esteri.it
- **18:30** Chef Victor Gloger hosts chef Cristina Bowerman for a special dinner
 At restaurant Chloelys (kosher)
 Hotel Hilton, 205 HaYarkon St., Tel Aviv
 For info & reservation: 03-5759060

November 24th - Friday

- **10:30** “An Academic Brunch”
 An Italian style brunch with Italian quality cheese and red wine.
 La Repubblica di Ronimotti, 3 Maze St., Tel Aviv
 For info & reservation: jenny.innocenti@gmail.com, cinzia.klein@gmail.com or 03-647-0247

November 26th – Sunday

- **17:30** Movie screening
 “Barolo Boys - The story of a revolution”, by Paolo Casalis & Tiziano Gaia.
 How young winemakers dramatically changed the world of Barolo wine.
In Italian with English subtitles
 Tel Aviv Cinemateque, Shprintsak 2, Tel Aviv
 For info & reservation: 03-6060800

15/11/17 – 30/04/18

Photo exhibit

"I nostri occhi. La nostra terra. Macro e Micro in Maremma" Curated by Marco Arienti and Matteo Lausetti.

Opening hours: Monday-Thursday, from 10:00 to 16:00

Friday, from 10:00 to 13:00. Closed Saturday & Sunday

Italian Cultural Institute in Haifa

12 Meir Rutberg, Haifa, Tel: 04 8536091

FREE ADMISSION

Vernissage | Opening

on Wednesday the 15.11 at 6:30 pm

Opening remarks: Vanna Mazzei, Associazione "Immaginazione-creatività"

A reading from "Canti di Maremma" by Clara Bartolini.

Tasting of typical Tuscan products.

Whole month of November

Month of Italian Cuisine

Promotion and tasting of Italian products

Tiv Taam points of sales

Website: www.tivtaam.co.il

Thank You

